NAMA is the association representing the $25 billion U.S. convenience services industry. With more than 1,100 member companies – including many of the world’s most recognized brands – NAMA provides advocacy, education and research for its membership. NAMA members include operators, suppliers, machine manufacturers, distributors, brokers, subscribers (international), and sustaining. We want the members to use their membership to the fullest extent, which is why NAMA created the InTouch Magazine for their use! By advertising in this magazine you are not only promoting your business to potential clients, but also giving other members the opportunity to do member to member business with you.

YOUR SINGLE SOURCE FOR EVERYTHING, INSIDE AND OUT!

NAMA is the association representing the $25 billion U.S. convenience services industry. With more than 1,100 member companies – including many of the world’s most recognized brands – NAMA provides advocacy, education and research for its membership. NAMA members include operators, suppliers, machine manufacturers, distributors, brokers, subscribers (international), and sustaining. We want the members to use their membership to the fullest extent, which is why NAMA created the InTouch Magazine for their use! By advertising in this magazine you are not only promoting your business to potential clients, but also giving other members the opportunity to do member to member business with you.

18K ANNUAL READERSHIP
Print and online versions of InTouch reach 18000+ readers annually with multiple ways to be seen.

$25B INDUSTRY REVENUE
Reach CEOs, Presidents, Directors, Purchasing Agents and Senior Management in the $25 billion US convenience services industry.

AWARD WINNING
InTouch is an award-winning, recognized and targeted industry publication with established readership and trusted content.
The National Automatic Merchandising Association’s membership directory is an essential tool in promoting members and highlighting the benefits of having a membership with an industry leader. The directory is successful with member participation and advertising! Take advantage of this essential asset for fellow members of the convenience services industry and their peers!

### PREMIUM SPACE

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>RATE</th>
<th>WEB LINK</th>
<th>VERTICAL</th>
<th>HORIZONTAL</th>
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<tr>
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### FULL COLOR

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<td>$169</td>
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<tr>
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<td>4.75&quot; x .85&quot;</td>
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### STAND OUT! ENHANCE YOUR LISTING

The HMCBA’s membership directory is an essential tool in promoting members and highlighting the benefits of having a membership with an industry leader. The directory is successful with member participation and advertising! Take advantage of this!

**E&M Consulting, Inc.**

Marc Lucia  
1107 Hazeltine Blvd., Suite #350  
Chaska, MN 55318  
P: (800) 572-0011  
F: (952) 448-9928  
advertising@emconsultinginc.com  
www.emconsultinginc.com

**Specifications**
- **Color Space:** CMYK  
- **Frequency:** Annual  
- **Binding:** Spiral  
- **Trim Size:** 8.375” x 10.875”

**Advertising Rates**
- **Full Page**  
  B&W: $2,059  
  Color: $2,469  
- **1/2 Page**  
  B&W: $1,229  
  Color: $1,849  
- **1/4 Page**  
  B&W: $769  
  Color: $1,079  
- **Business Card**  
  B&W: $459  
  Color: $769

**Logo Rates**
- **Logo with Bio**  
  $149
- **Logo**  
  $199

**Graphic Design Rates**
- **Ad Creation - Full Page**  
  $149  
- **Ad Creation - 1/2, 2/3**  
  $119  
- **Ad Creation - 1/3, 1/4, 1/6**  
  $79  
- **Ad Creation - Bcard**  
  $49  
- **Logo Creation**  
  $65/hour
The mission of the InTouch magazine is to deliver relevant, appealing content that informs and inspires readers. What makes this award-winning magazine a success is your input! Fully utilize your membership and share your industry advances with all of your peers!

## COLOR ADS

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>1 ISSUE</th>
<th>4 ISSUE</th>
<th>WEB LINK</th>
<th>VERTICAL</th>
<th>HORIZONTAL</th>
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<td>$2,099</td>
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<tr>
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<td>7.5&quot; x 3.125&quot;</td>
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<tr>
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<td>4.75&quot; x 4.75&quot;</td>
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## B&W ADS

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<tbody>
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<td>$169</td>
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<tr>
<td>1/2 Page</td>
<td>$1,899</td>
<td>$1,699</td>
<td>$169</td>
<td>3.625&quot; x 10&quot;</td>
<td>7.5&quot; x 5&quot;</td>
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<tr>
<td>1/3 Page</td>
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<td>$549</td>
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<td>3.5&quot; x 2&quot;</td>
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## EDITORIAL CALENDAR

### SPRING
- Reservation: 3/11/21
- Ad Material: 3/18/21
- Delivery: Early April

### SUMMER
- Reservation: 6/16/21
- Ad Material: 6/23/21
- Delivery: Early July

### FALL
- Reservation: 9/17/21
- Ad Material: 9/24/21
- Delivery: Early October

### WINTER
- Reservation: 12/17/21
- Ad Material: 12/23/21
- Delivery: Early January
Digital versions of the InTouch delivers traditional media to an audience with an increasing appetite for new digital content. Online readership moves content to new levels with instantaneous, 24/7 accessibility and unmatched sharing capability. One interested reader can deliver articles and advertisements to colleagues and friends, bringing multitudes of new views and subscribers. And research shows that an increased online readership increases print-only readership, expanding the benefit even further.

In addition to print, the InTouch is also available to members in a fully interactive digital version. Viewers can virtually flip through the pages, forward articles of interest to colleagues and click on ads to be redirected to the company’s website.

### AD OPTIONS

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>1 ISSUE</th>
<th>4 ISSUE</th>
<th>AD SPECS</th>
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<td>$899</td>
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<tr>
<td>Full Side Banner</td>
<td>$579</td>
<td>$499</td>
<td>833 x 3583 pixels</td>
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<tr>
<td>Double Box</td>
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<td>833 x 2363 pixels</td>
</tr>
<tr>
<td>Single Box</td>
<td>$299</td>
<td>$249</td>
<td>833 x 1146 pixels</td>
</tr>
</tbody>
</table>
ARTWORK SUBMISSION
- Email your artwork files to artwork@emconsultinginc.com
- Adobe CC files or a high-res PDF is preferred
- “Stuffed” or compressed files are welcomed if necessary
- TIF, EPS, or JPEG formats for photos/images
- Mac & PC files are both accepted
- CDs or flash drives can be mailed in

REQUIREMENTS
- High resolution files are preferred (300 DPI).
- The following formats are accepted: .tif .pdf .jpg .png .eps

MAILING ADDRESS
E&M CONSULTING, INC.
1107 Hazeltine Boulevard, Suite #350
Chaska, MN 55318
fx. 952.448.9928
artwork@emconsultinginc.com

NEED HELP?
GRAPHIC DESIGN.......................... RATE
☐ Ad Creation - Full Page...............$149
☐ Ad Creation - 1/2; 2/3...............$119
☐ Ad Creation - 1/3, 1/4, 1/6............$79
☐ Ad Creation - Bcard...............$49
☐ Logo Creation....................$65/hour

CLICK HERE! TO RESERVE YOUR SPACE ONLINE...

NEED ASSISTANCE?
Utilize our fully staffed graphic design team to get beautiful advertisements without breaking the bank. Maximize your exposure and minimize your expense, choose E&M.

What we need from you:
• Contact information
• High resolution copy of your logo
• Content you want included in the ad
• Photos or listing information you’d like included

IDEAS FOR ITEMS THAT ASSIST IN CREATING YOUR AD
• 2-3 business cards (no staples please)
• Original photos (printed images may create poor quality images)
• Camera ready art or past ads
• Clean logos, email preferred.
  If not, please send (business cards/ letterhead/etc.)
• Colors you’d like in your ad or logo
  (Pantone #’s if available)
• Any ideas & sketches for layout, etc.
• Computer files containing artwork, logos, etc.
• Development plats
• Link to company website