

  
**State of Iowa**  
**Executive Department**

IN THE NAME AND BY THE AUTHORITY OF THE STATE OF IOWA

## PROCLAMATION

WHEREAS, the vending and convenience services industry in Iowa generates an economic impact of over \$553 million and \$154 million in wages; and

WHEREAS, the vending and convenience services industry has expanded in recent decades to include a wide array of convenience services and refreshments and has recently launched a national public health commitment; and

WHEREAS, the vending and convenience services industry uses cutting edge technology to deliver innovative options to consumers; and

WHEREAS, Iowa is proud of the small business owners in the State who own vending companies; and

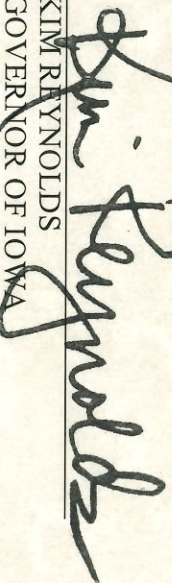
WHEREAS, the industry stands uniquely equipped to service food deserts and underserved communities throughout the nation through its supply chain, commissary and unique “last-foot” distribution expertise; and

WHEREAS, the National Automatic Merchandising Association (NAMA) has designated March 6, 2025 as “National Vending Day;”

NOW, THEREFORE, I, Kim Reynolds, Governor of the State of Iowa, do hereby proclaim March 6th, 2025 as:

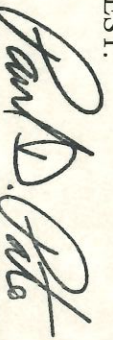
### Vending Day

IN TESTIMONY WHEREOF, I HAVE HEREUNTO  
SUBSCRIBED MY NAME AND CAUSED THE GREAT  
SEAL OF THE STATE OF IOWA TO BE AFFIXED.  
DONE AT DES MOINES THIS 22<sup>nd</sup> DAY OF  
FEBRUARY IN THE YEAR OF OUR LORD TWO  
THOUSAND TWENTY-FIVE.

  
KIM REYNOLDS  
GOVERNOR OF IOWA



ATTEST:



PAUL PATE  
SECRETARY OF STATE